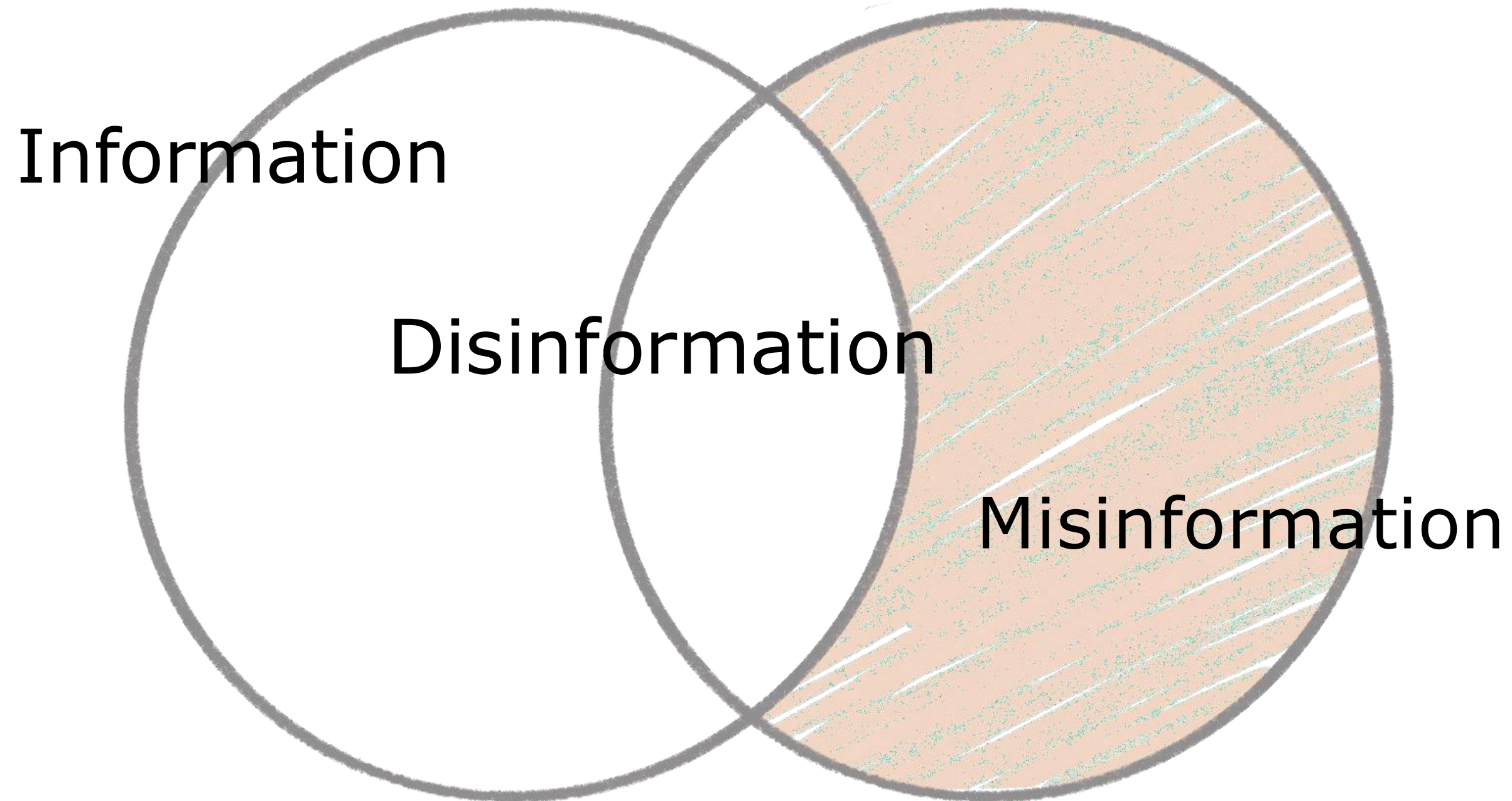




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Information

What is information ?

Watch this video and provide the definition of information:

List the 3 main criteria that help determine if I am dealing with information.



The key to media

Information



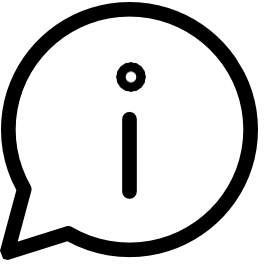
What is an info ?

- **Something new.**
- That has consequences for a **large number of people.**
- That is **verified and reliable.**

Important : a piece of information has nothing to hide, nothing to sell. It is a **fact, indisputable.**

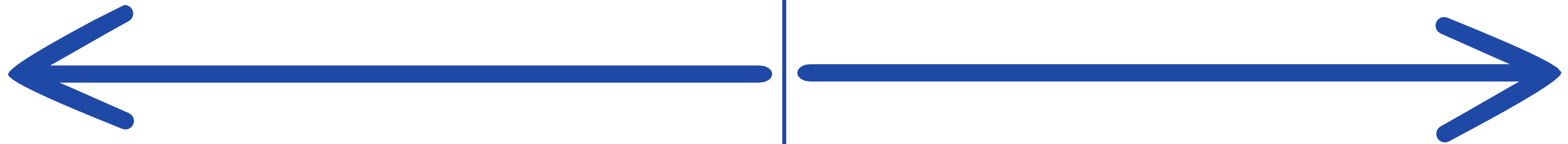
Information

A piece of information always had one or more reliable sources



Reliable

Unreliable



Newspapers, scientific studies..

Rumours, gossip, anonymous sources

Information

HUGO
DÉCRYPTE
ACTUS DU JOUR



DES LIENS POUR EN SAVOIR PLUS

CE QUI CHANGE EN DÉCEMBRE

Le Guichet chèque énergie : <https://chequeenergie2024.asp-public...>

<https://www.ouest-france.fr/economie/...>

<https://www.service-public.fr/particu...>

<https://www.tf1info.fr/conso-argent/p...>

GÉORGIE

<https://www.francetvinfo.fr/monde/eur...>

<https://www.lemonde.fr/international/...>

AUSTRALIE

<https://www.rfi.fr/fr/asia-pacifique/...>

<https://www.20minutes.fr/monde/412403...>



C'est une autre histoire

@manonbrilcuah · 710 k abonnés · 227 vidéos

La chaîne youtube qui te parle d'histoire autrement. ...plus

[instagram.com/manonbrilcuah/?hl=fr](https://www.instagram.com/manonbrilcuah/?hl=fr) et 2 autres liens

Abonné

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Uhle Max 1914 "The Nazca pottery of ancient Peru". Proceedings of the Davenport Academy of Sciences 13: 1-16.

Information



The Megalodon still exists!

No source



The Megalodon is a prehistoric creature that could measure between 10 and 20 meters in length. Today, it is extinct, but videos claim that some specimens still swim in our oceans.

Information

Information can have positive consequences

Scandals get revealed

Le Point

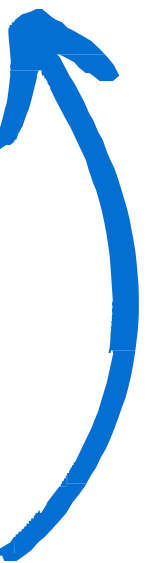
Nouvelles révélations sur le scandale des eaux minérales de Nestlé Waters

Un rapport confidentiel alerte sur la pollution des eaux du groupe Nestlé, malgré leur filtration illicite révélée en janvier dernier. De sérieux doutes planent sur leur qualité sanitaire.

The piece of info



The source



Information

Frausters get exposed

 *The source*



POLITIQUE MONDE ÉCONOMIE CLIMAT TECH SCIENCES SOCIÉTÉ IDÉES

Connexion 

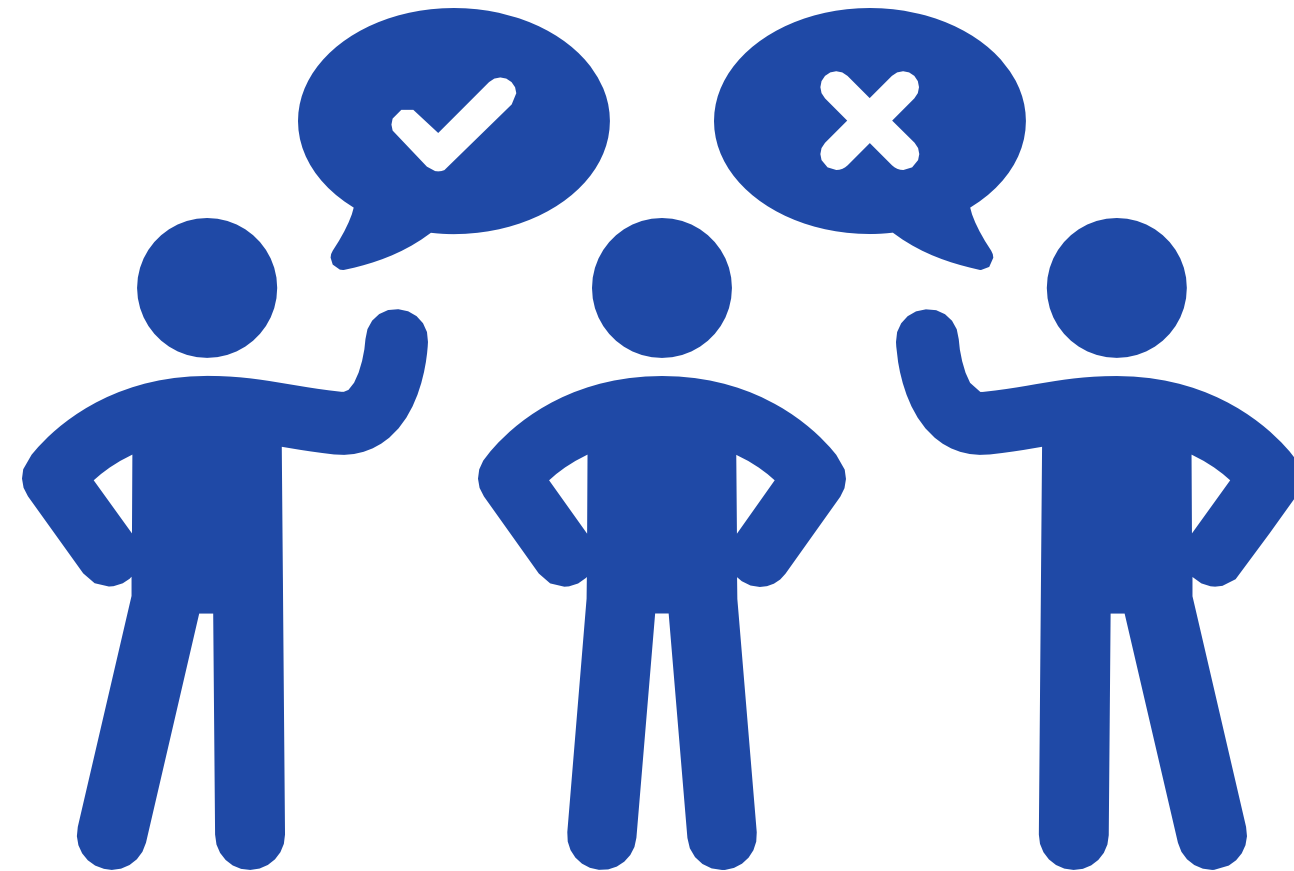
Des charlatans toujours présents sur Doctolib ? Les dessous de notre enquête en vidéo

🎥 **Vidéo.** Malgré une polémique qui avait conduit à la suppression de centaines de profils en 2022, L'Express a constaté que le site français hébergeait toujours des praticiens aux méthodes potentiellement à risque.

The piece of info 

Information

An informed opinion is build



Information

A society and laws that evolve thanks to information.

Télérama

PROGRAMME TV

PLATFORMES

MAGAZINE

Se connecter

Protection de l'enfance : quand une enquête de France 3 précipite des décisions gouvernementales

france•3



Disinformation



Fake news or infox,
are :

A false piece of information is given with **the intention to deceive the public** or with a **deliberate intent to harm** someone, an organization, or a state.



Disinformation



Disinformation plays on **strong emotions.**



Why spread fake news ?

To create a buzz

A false piece of information spreads 6 times faster on X (former-Twitter) than a true piece of information*.



In Tanzania, there are black lions



It snowed on top of the Egyptian pyramids

Why spread fake news ?

To make money

"Fake news" is a business, generating **2.2 billion euros** in advertising revenue per year, according to a study by NewsGuard and Comscore.



The Youtube Channel "Lama Fâché" with many dubious pieces of information :

- Over 9 million subscribers
- Nearly 2,5 billion views
- 2500 videos posted since 20 16
- Estimated revenue: between 604 000 et 3,63 million euros (via ads)

Why spread fake news ?



To influence opinion – to promote political ideas.

"Fake news" can influence citizens' voting decisions.



True photo, false context



A photo montage shared on Twitter with the text: "And then we're told that immigration is an opportunity for France!"

Disinformation, Misinformation or fake news ?

FAKE!



Misinformation is :

Sharing false information **believing it to be true** and without malicious intent.

This can be a mistake or a joke (such as satirical or parody sites, like Le Gorafi)

Disinformation, Misinformation or fake news ?

A typical example of misinformation: the rumor of the white vans.



~~FAKE~~
OFF

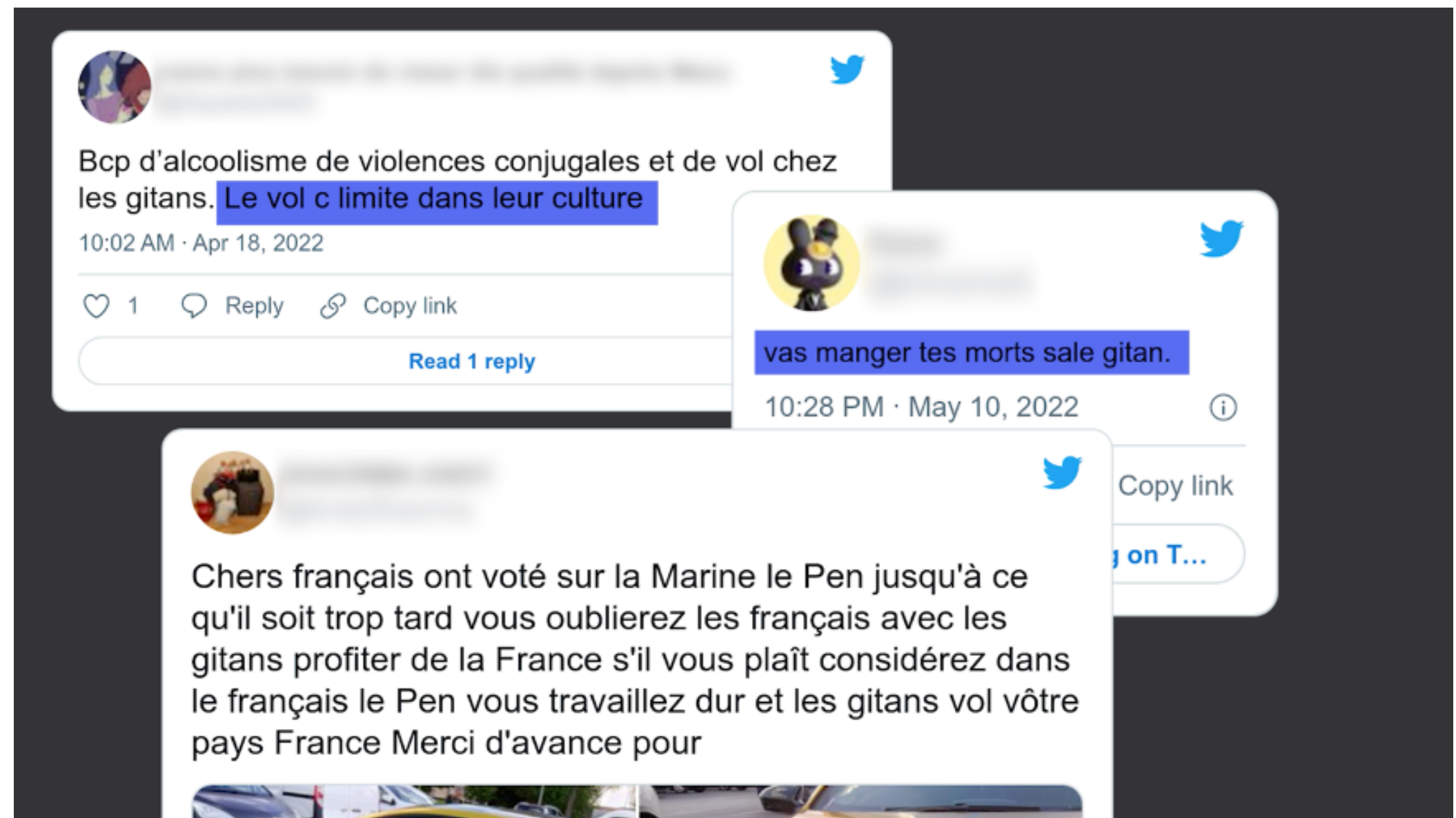
A red arrow points from the 'FAKE OFF' text to the graphic.

A devastating rumor targeting the Roma community.
(Click on the image)

Disinformation, Misinformation or fake news ?

A typical example of misinformation: the rumor of the white vans.

Real consequences and harassment on social media.



Disinformation, Misinformation or fake news ?

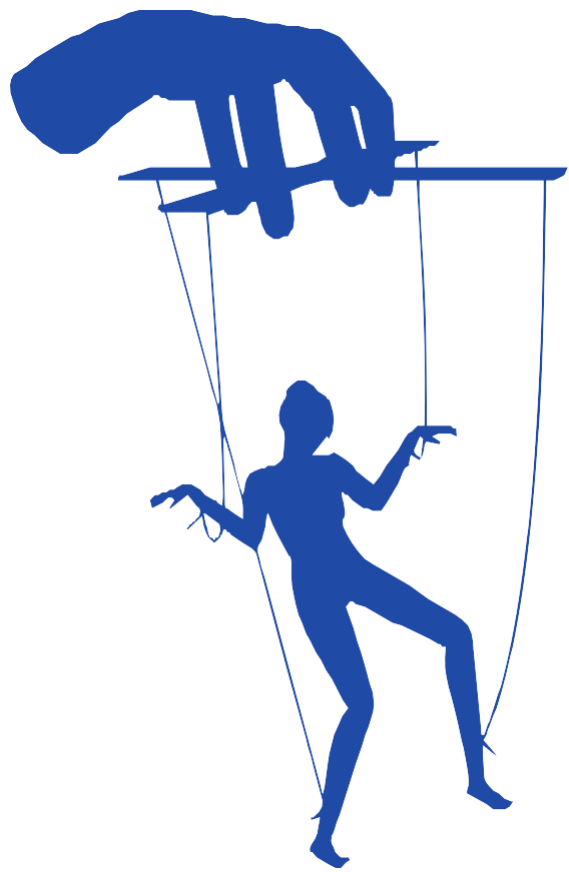
A typical example of misinformation: the rumor of the white vans.

The fear of the people targeted by the rumor.



Disinformation, Misinformation or fake news ?

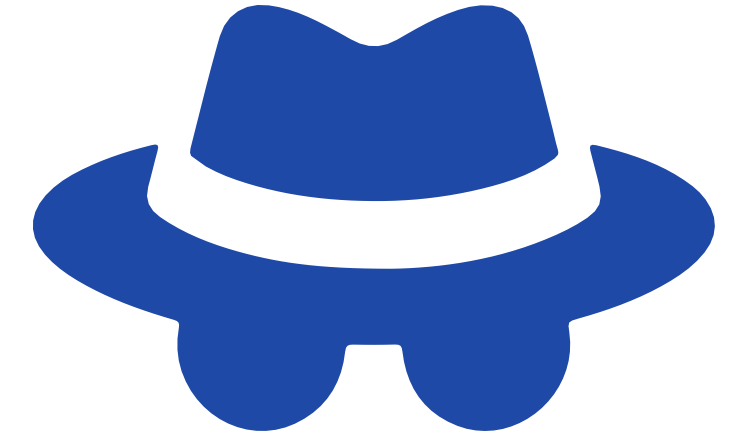
Misinformation and disinformation have very negative and dangerous consequences.



Harassment, scams, health risks, manipulations....



Disinformation, Misinformation or fake news ?



To avoid disinformation or misinformation, we always check two things:



The author: What is their legitimacy? What is their expertise?



The source : is it reliable or not?





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Disclaimer

Developed under the "EU Fact Checker Network: Mobilising Youth and Journalists for Enhanced Democratic Resilience" project, funded by the Citizens, Equality, Rights and Values (CERV) programme, this content is intended for educational purposes. It aims to enhance public understanding of disinformation, promote critical thinking, and support democratic values.

